

ZERO EMISSIONS NETWORK

@ZENCityfringe

ZERO
EMISSIONS
NETWORK MEMBER

@ZENCityfringe

cleaner air is
my business

ISLINGTON

TOWER HAMLETS

Hackney

Live and Work

Cheaper • Cleaner • Greener

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TOWER HAMLETS

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SUPPORTED BY
MAYOR OF LONDON

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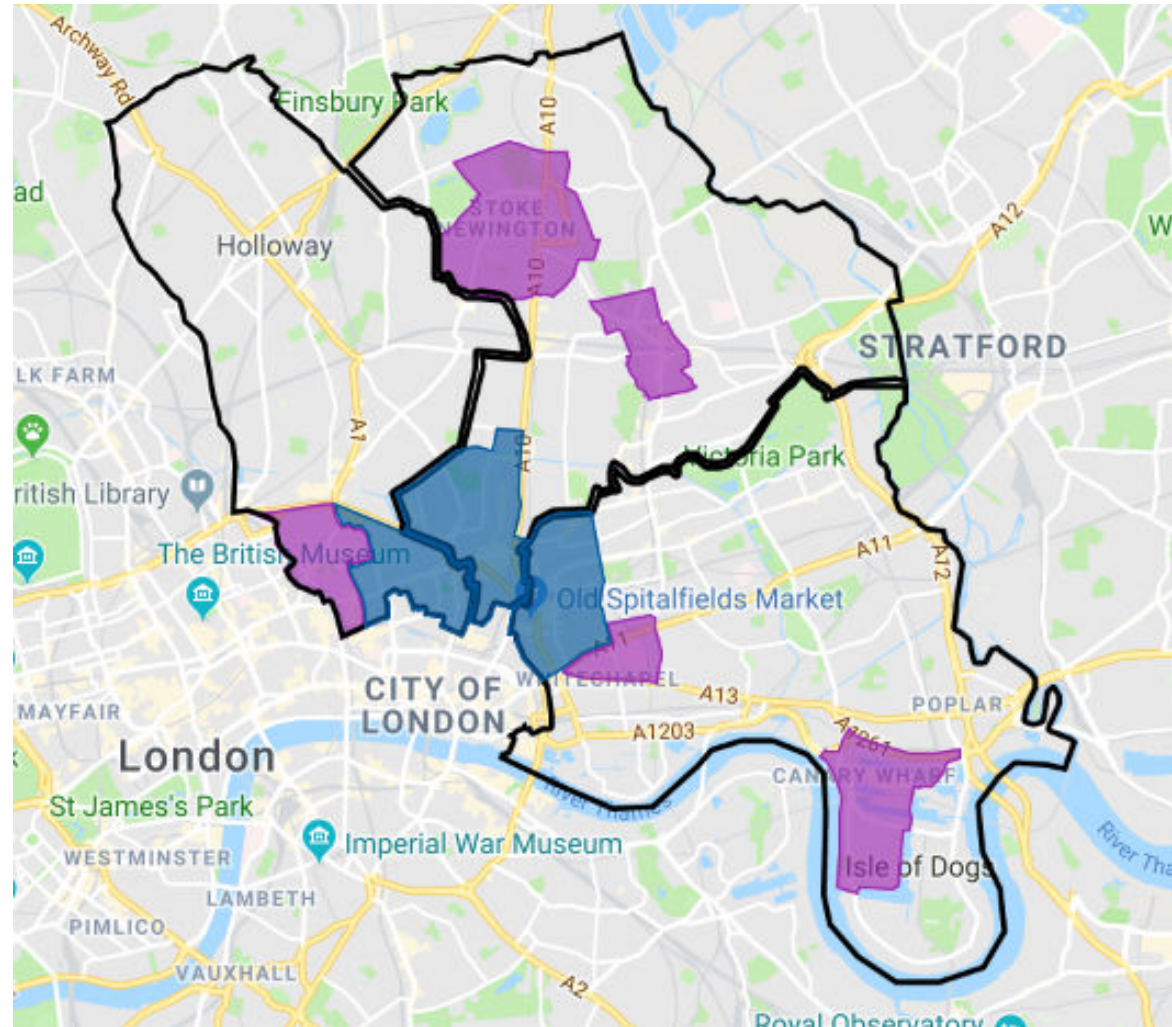
- What is ZEN?
- What do we do?
- Progress to date

What is the Zero Emissions Network?

- 3 boroughs
- 2100 businesses and residents
- 1 challenge

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ZEN Offers	Business	Resident
£2,000 workplace travel grant	✓	
Free Dr Bike	✓	✓
Free car club membership + credit	✓	✓
Free trials of electric cars, vans and scooters	✓	✓
Free trials of cargobikes	✓	✓
Free trials of e-bikes	✓	
Fix Your Bike Course	✓	✓
Energy Audit + advice	✓	✓
Electric taxi discounts	✓	✓
Free cycle safety seminars	✓	
Request free cycle parking	✓	✓
Free cycle training	✓	✓
50% off Santander Cycle Hire membership		✓
Discounts from ZEN Partners	✓	✓

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Case Studies



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Delivery riders

- Scooter Switch Toolkit
- E-bike subsidies for delivery riders



The cover of the 'Scooter Switch Toolkit' guide features a blue background with a white cloud-like shape at the top. In the top left corner, the 'ZERO EMISSIONS NETWORK.com' logo is displayed. In the top right corner, the Twitter handle '@ZENCityfringe' is shown next to a Twitter icon. Below the cloud shape, the text 'SUPPORTED BY MAYOR OF LONDON' is centered. The main title 'Scooter Switch Toolkit:' is in a large, bold font, followed by the subtitle 'A guide for delivery businesses switching from mopeds to e-bikes'. A central illustration shows a black e-bike with a white lightning bolt on the frame and a delivery box on the rear rack. In the bottom right corner, it says 'Produced in collaboration with steer'.

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Achievements

- 1297 business members of the network
- 729 residential members of the network
- 823 emission-reducing business measures
- 465 emission-reducing resident measures
- 11 delivery riders switched from moped to e-bike and toolkit produced
- Awards and best practice examples

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Thank you

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www.zeroemissionsnetwork.com